



RODRIGO SILVA

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ABOUT

Product Designer with 8+ years of experience leading end-to-end design and shaping product strategy for SaaS, B2B and customer-facing platforms. I specialize in turning complex problems into simple, scalable, and user-centered solutions through research and data-informed decisions. Collaborative and hands-on, I take ownership and work closely with cross-functional teams to deliver impactful product experiences.

EXPERIENCE

Product Designer Navro 2023 – 2026

Navro is a B2B fintech platform that simplifies global payments by enabling businesses to manage pay-ins, payouts, and cross-border transactions through a unified system.

- Led end-to-end design of the Payments and Compliance experiences, taking ownership of critical product areas within a lean team.
- Partnered with Product and Engineering to define product requirements and user flows, while delivering solutions that balance regulatory, technical, and user constraints.
- Translated complex financial and regulatory requirements into clear workflows, contributing to the delivery of compliance-critical features under strict regulatory timelines.
- Shaped product direction through UX-led improvements, enhancing usability and overall experience quality across key flows.
- Later expanded scope to oversee the entire product experience, driving platform consistency and long-term scalability.

UX Design Specialist Axians Low Code 2022 – 2023

Axians Low Code (formerly Truewind) is a consultancy specialized in digital transformations through low-code development using OutSystems.

- Led design across multiple SaaS and customer-facing products, translating complex workflows and business models into scalable web and mobile experiences.
- Defined user flows and product requirements, collaborating closely with client managers, engineers and stakeholders from discovery to delivery.
- Conducted user research and usability testing to inform decisions and validate solutions.
- Built and maintained design systems and reusable components, ensuring consistency, accessibility, and alignment with client branding.
- Mentored a junior designer through structured feedback and planning, aligning consistent delivery with project goals.

Selected clients: Volvo ANA Airports Royal Mail Lineas Transportation Morgan Lewis

UX Designer Axians Low Code 2019 – 2022

Junior UX Designer Axians Low Code 2018 – 2019

Communications & UX/UI Designer Invisible City App 2017 – 2018

Invisible City is non-profit app for curated cultural events around Europe.

- Worked on the app's website, app store and social media presence.
- Designed the experience for new app features.

EDUCATION

Degree in Communication Design Fine Arts University of Lisbon

FORMATIONS

AI for Product Discovery Chris Wallace Workshop

UX Research Certification Interactive Design Foundation

SKILLS

User Research

User flows

QA Testing

AI prototyping

Wireframing

Agile Development

Benchmarking

Product Assessments

Interaction Design

Design Tools Figma Figma Make Aura Build Lovable Framer Adobe Suite

Documentation Jira Aha! Asana Confluence LucidChart FigJam Miro

LANGUAGES

Portugues Native

English Bilingual

Spanish Working Proficiency

French Elementary